



Inaugural Release - The Gallery Collection

The Gallery Collection Celebrates Art and Wine

We at GrapeSeed are pleased to bring you the first release of the Gallery Collection. Coinciding with the opening of a GrapeSeed tasting experience in Healdsburg, Matt and I have collaborated with gallery owner Paul Mahder to develop a series of unique wine labels, with wine we select.

A new collection of wines will be offered on the same schedule as our GrapeSeed releases. Our first endeavor matches wine with the artwork of Wosene Worke Kosrof, an Ethiopian painter and mixed-media artist, selected by Paul Mahder.

Wosene was awarded his B.F.A. from the School of Fine Arts in Addis Ababa in 1972, and received an M.F.A. from Howard University in 1980. He is best known for his inventive renderings of the Amharic script; and he is the first Ethiopian-born contemporary artist to incorporate these script symbols as a core aesthetic element in fine art paintings. His recognizable "signature" emerges by distorting, elongating, dissecting, and reassembling the symbols as images. Amharic is derived from the ancient language Ge'ez and a major modern language of Ethiopia, is one of the few written systems indigenous to Africa.

Wosene likes to examine the relationship between sound and color in art. He says jazz is especially important in his own creative process. Jazz improvisations underlie his compositions, animating them with rhythmic movements and emboldening his masterful use of color.

This first Summer Shipment will contain two bottles each of three wines.

HARVEST. Russian River Valley Chardonnay

- The Art: Acrylic on Linen, 24" by 21", 2016.
 - Harvest is a signature painting by Wosene of bounty, joy, abundance and the seasons of life.
- The Wine: 2015 Russian River Valley Chardonnay
 - Thinking about our very own local harvests along Westside Road in Healdsburg, we wanted a supremely local wine to accompany this piece. The Russian River Valley is one of the premier wine regions in the world for Chardonnay, with luminaries such as Kistler, Rochioli and Ramey making acclaimed wine from the region. This wine features classic Russian River fig and tropical fruit with integrated buttery, toasty oak notes.



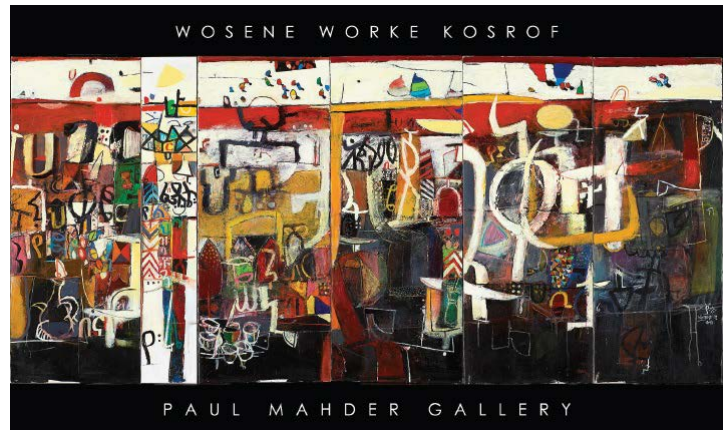
ANDO'S NOTEBOOK. Knights Valley Merlot

- The Art: Acrylic on Linen, 44" by 36", 2017.
 - A notebook he saw of the great Japanese artist, architect, Tadao Ando, inspired Wosene to paint Ando's Notebook.
- The Wine: 2013 Knights Valley Merlot
 - Inspired by the warm hues that dominate this work, we selected a Red wine that is warm, smooth and complex. This wonderful Merlot comes from Knights Valley, one of California's most highly regarded regions for Bordeaux grape varieties. More structured than your typical Merlot, this wine offers a rich core of fruit with great balance and long tannins.



ADDIS RENAISSANCE. Napa Valley Cabernet Sauvignon

- The Art: Acrylic on Canvas, Seven Panels, 48" by 123", 2010.
 - This painting pays homage to Wosene Kosrof's homeland, Ethiopia and its largest city and capital, Addis Ababa. It is a piece of love, memories, whimsy and rich stories.
- The Wine: 2013 Napa Valley Cabernet Sauvignon
 - Seven pieces coming together as one. This is a great way to think of the layered complexity of this wine, made from Napa Valley Cabernet in what noted critic Robert Parker as the best vintage for the region he has ever rated.. in 47 years of tasting wine from Napa! A complete and compelling wine, well made and structured... a worthy complement to an incredible work of art.



GrapeSeed Partner and Gallery Collection Member Pricing:

| Selection | Compare Price | GrapeSeed Price | Release Price (Partners and Gallery Collection Members) | Total Member Savings |
|---|---------------|-----------------|---|----------------------|
| HARVEST. Russian River Valley Chardonnay | \$59 | \$45 | \$35 | 41% |
| ANDO'S NOTEBOOK. Knights Valley Merlot | \$59 | \$45 | \$35 | 41% |
| ADDIS RENAISSANCE. Napa Valley Cabernet Sauvignon | \$109 | \$89 | \$65 | 40% |